

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**A**

**Abshire, Christie**

TracyLocke, Dallas

**Acosta, Larissa**

Alma DDB, Coral Gables, FL

**Acosta, Victor**

Zimmerman & Partners  
Advertising, Inc.,  
Fort Lauderdale, FL

**Adams, Clifton**

Team One Advertising,  
El Segundo, CA

**Aguilera, Kimberly**

Tangerine, New York

**Agvent, Ed**

InsightExpress, Stamford, CT

**Alesso, Kelly**

Mullen, Wenham, MA

**Alfonsi, Christian**

Digitas, New York

**Allen, Marc**

Cheil Communications America,  
Ridgefield Park, NJ

**Alpert, Ada**

Alpert Executive Search, Inc.,  
New York

**Alvord, Pam**

Kilgannon, Atlanta

**Ames, John**

Ames Scullin O'Haire, Atlanta

**Amozurrutia, Rodrigo**

Teran\TBWA, Mexico

**Andersen, Beverly**

Fletcher Martin, Atlanta

**Anderson, Elizabeth**

The Martin Agency Inc.,  
Richmond, VA

**Anderson, Jim**

CNN, Atlanta

**Anderson, Judith**

Miami International University  
of Art & Design

**Anderson, Libby**

McGarrah/Jessee, L.P.,  
Austin, TX

**Ankeney, Shane**

TBWA\Chiat\Day New York

**Anselm, Mary**

Rodgers Townsend L.C.,  
St. Louis

**Antonucci, Lisa**

MindShare, New York

**Appelbaum, Ullrich**

Leo Burnett USA, Inc., Chicago

**Arado, Lorraine**

JWT, New York

**Aube, Denise**

Crosby Marketing  
Communications,  
Annapolis, MD

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Averbook, Jennie**  
Young & Rubicam Chicago

**Axelson, Kristin**  
TBWA\Chiat\Day Los Angeles

## B

**Baba, Katsuo**  
ASATSU-DK INC., Tokyo

**Baer, Steve**  
TBWA\Chiat\Day New York

**Bagot, Elizabeth**  
Cliff Freeman & Partners,  
New York

**Barnes, Karen**  
Wildfire, LLC,  
Winston Salem, NC

**Baroutakis, Mary**  
MBC Research, New York

**Barresi, Peter**  
Google Inc., New York

**Barreto, Raphael**  
Loducca, São Paulo

**Barrow, Adrian**  
JWT, New York

**Bartra, Belines**  
GlobalHue, New York

**Basier, Luc**  
crm company group, Paris

**Baskin, Merry** (*Speaker*)  
Baskin Shark,  
Gloucestershire, UK

**Beatty, Lisa**  
St. John & Partners,  
Jacksonville, FL

**Beck, Tyler**  
Lowe Worldwide, New York

**Becker, Steve**  
Hall & Partners USA, New York

**Belanger, Ron**  
Yahoo!, Columbus, OH

**Bell, Sara**  
Google Inc., Cambridge, MA

**Bender, Libby**  
Littlefield, Tulsa, OK

**Bendzius, Gabriela**  
Nokia, São Paulo

**Bernstein, Steve**  
Bernstein-Rein,  
Kansas City, MO

**Berra, Dan**  
T3 (The Think Tank),  
Austin, TX

**Bertino, Frederick**  
McCarthy Mambro  
Bertino, LLC., Boston

**Bertrand, Philippe**  
DDB Brasil, São Paulo

**Bibeau, Jacque**  
PowerPact LLC, Midlothian, VA

**Bina, Richard**  
RPA, Santa Monica, CA

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Birchall, Angus**

Google Inc., New York

**Blish, Jeffrey**

Deutsch LA, Inc.

**Blumberg, Stacy**

Zimmerman & Partners  
Advertising, Inc.,  
Fort Lauderdale, FL

**Boehlke, Jennifer**

Indigo Insights, Inc.,  
St. Louis Park, MN

**Bohigian, Shawn**

Saatchi & Saatchi Los Angeles,  
Torrance, CA

**Bombonato, Daniela**

Ogilvy Brazil, São Paulo

**Boothby, Elizabeth**

BBDO New York

**Bosley, Sidney** (*Speaker*)

Goodby, Silverstein & Partners,  
San Francisco

**Bostic, Farrah**

Hall & Partners USA, New York

**Bowes, Christine**

Ames Scullin O’Haire, Atlanta

**Boyle, Sean**

JWT, New York

**Brackman, Cathay**

AAAA, New York

**Bradley, Kay**

Arnold Worldwide,  
Brookline, MA

**Braff, Jessica**

Merkley + Partners, New York

**Brennan, Patricia**

Redscout, New York

**Bricken, Knox**

Butler, Shine, Stern & Partners,  
Sausalito, CA

**Broverman, Sue**

Mullen, Wenham, MA

**Brown, Elizabeth**

Leo Burnett USA, Inc., Chicago

**Brown, Rachel**

DDB Canada, Toronto

**Bruce, Danica**

Littlefield, Tulsa, OK

**Bruno, Caitlin**

Google Inc., New York

**Buchwald, Pamela**

Lowe Worldwide, New York

**Bugda, Garrett**

AgencyNet, Fort Lauderdale, FL

**Bulchandani, Devika**

McCann Erickson Worldwide,  
New York

**Burg, Dave**

Leo Burnett USA, Inc., Chicago

**Burgeson, Jill**

TBWA\Chiat\Day Los Angeles

**Busquets, Karina**

DDB Brasil, São Paulo

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Byerly, Christopher**  
Neiman Group, Harrisburg, PA

## C

**Camacho, Elizabeth**  
Teran\TBWA, Mexico

**Cantero, Elisa**  
The Vidal Partnership, Inc.,  
New York

**Cantor, Lauren**  
Corder Philips, Charlotte, NC

**Cantrell, Caley**  
VCU Brandcenter,  
Richmond, VA

**Cardetti, Chris**  
Adamson Advertising, St. Louis

**Carroll, Tom** (*Speaker*)  
TBWA Worldwide, New York

**Cash, John**  
IMAGES USA, Atlanta

**Castro, Jemilly**  
Zubi Advertising Services, Inc.,  
Coral Gables, FL

**Cerrato, Jennifer**  
Crispin Porter + Bogusky, LLC,  
Miami

**Cha, Jeff**  
Nike, Beaverton, OR

**Chan, Izzy**  
Eleven Inc., San Francisco

**Chance, Erika**  
Sullivan Higdon & Sink  
Incorporated, Wichita, KS

**Chapman, Nick**  
Venables, Bell & Partners, San  
Francisco

**Charnock, William** (*Speaker*)  
JWT, New York

**Chaudhary, Raneer**  
GlobalHue, New York

**Chauvin, Amy**  
Google, Mountain View, CA

**Cheever, Claudine** (*Speaker*)  
Goodby, Silverstein & Partners,  
San Francisco

**Chenevert, Amber**  
Draftfcb Chicago

**Cheng, Kipp**  
AAAA, New York

**Cherry, Daniel**  
Anomaly Communications, LLC,  
New York

**Chojnacki, Devin**  
Iconoculture, Inc., Minneapolis

**Chorney, Adam**  
Fallon, Minneapolis

**Ciesil, Chad**  
WHITTMANHART, Chicago

**Clark, Curt**  
Rapp Collins Dallas,  
El Segundo, CA

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Clark, Melissa**

Colle+McVoy, Minneapolis

**Cleff, Stephen**

Avenue A | Razorfish,  
Philadelphia

**Cocker, Christian**

M&C Saatchi—LA, Inc.,  
Santa Monica, CA

**Cole, Peter** (*Speaker*)

AKQA, San Francisco

**Conley, Stephen**

Young & Rubicam, Miami

**Constantz, Joel**

Tierney Communications,  
Philadelphia

**Coronado, Amaya**

Lola, Madrid

**Costello, Jennifer**

McGarrah/Jessee, L.P.,  
Austin, TX

**Cotton, Ed** (*Speaker*)

Butler, Shine, Stern & Partners,  
Sausalito, CA

**Craveiro Jr., Jurandir**

nbs, São Paulo

**Cuadra, Silvia**

Publicidad Augusto Elias S.A. de  
CV., Mexico

**Curiati, Silvia**

Ogilvy Brazil, São Paulo

**Curry, Rhea**

TBWA\Chiat\Day Los Angeles

**D**

**D'Aguanno, Laura**

Mullen, Wenham, MA

**Dai, Mariana**

Wunderman, Buenos Aires

**Daines, Dave**

Cutwater, San Francisco

**Daly, Tom**

W5, Inc., Durham, NC

**Darby, Kieran**

San Francisco

**Dargan, Brian**

Digitas, Boston

**Davidson, Chris**

Ypartnership, Orlando, FL

**Davidzon, Florencia**

Casanova Pendrill,  
Costa Mesa, CA

**Davis, Jedd**

Avenue A | Razorfish,  
Philadelphia

**Dawson, Amy**

Fahlgren, Columbus, OH

**de Figueiredo, Ana Maria**

Santa Clara, São Paulo

**de la Rosa, Monika**

La Agencia De Orci &  
Asociados, Los Angeles

AAAA Account Planning Conference  
July 21–July 23, 2008  
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**De la Torre, Ana**  
Publicidad Augusto Elias S.A. de  
CV., Mexico

**De Lange, Dick**  
Saatchi & Saatchi, New York

**DeJesus, Myrna**  
GlobalHue, Southfield, MI

**Della Giustina, Gilberto**  
ESPM, Porto Alegre/RS, Brazil

**Delmanto, Caio**  
JWT, São Paulo

**Den, Yuko**  
beacon communications k.k.,  
Tokyo

**Dennis, Katie**  
AMP Agency, Boston

**Dermer, Erica**  
Moses Anshell, Phoenix

**Deschler, Wells**  
The Kaplan Thaler Group, Ltd.,  
New York

**DeTurris, Jason**  
JWT, New York

**Dezso, Michael**  
BBDO Atlanta

**Diamond, Brittany**  
TracyLocke, New York

**Dick, Eliza**  
Merkley + Partners, New York

**Diniz, Fernando**  
Young & Rubicam, São Paulo

**Director, Geoffery**  
Zimmerman Advertising,  
Ft. Lauderdale, FL

**Diwa, Gem**  
EMC Creative, Danville, CA

**Donahue, Michael**  
AAAA, New York

**Donoue, Ken**  
Hakuhodo, Inc., Minato, Japan

**Doody, Michael**  
Publicis New York

**Drueck, Josh**  
Draftfcb Chicago

**Drummond, Colin** (*Speaker*)  
Crispin Porter + Bogusky, LLC,  
Miami

**Dwyer, Chip**  
Draftfcb Chicago

**Dye, Joshua**  
Momentum Worldwide, Atlanta

**Dzurik, Greg**  
Draftfcb, Irvine, CA

## **E**

**Earls, Mark** (*Speaker*)  
Herd Consulting, London

**Edelman, Megan**  
CNN, New York

**Elton, Tim**  
MindShare, New York

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Emert, Carol**  
McCann Erickson San Francisco

**Emslie, Ritchie**  
Draftfcb Canada, New York

**Era, Yuko**  
Hakuhodo, Inc., Minato, Japan

**Eylers, Matthias**  
SelectNY, New York

## F

**Fanuele, Michael** (*Speaker*)  
Euro RSCG New York

**Fernandez, Bernardo**  
Draftfcb Global, Rio de Janeiro

**Figueiredo, Debora**  
Lew'Lara\TBWA, São Paulo

**Filice, Bradley**  
TBWA\Chiat\Day Los Angeles

**Fink, Eric**  
Cline, Davis & Mann, Inc.,  
New York

**Finneran, Thomas**  
AAAA, New York

**Fiocco, Christopher**  
Cline, Davis & Mann, Inc.,  
New York

**Fireman, Gaby**  
Minel, Chicago

**Fite, Rena**  
Iconoculture, Inc., Minneapolis

**Flaherty, Bart**  
GroupM, New York

**Flanagan, Charles**  
Laughlin/Constable, Inc.,  
Milwaukee

**Flandoli, Fernanda**  
B\Ferraz, São Paulo

**Flannery, Jessica Jackley** (*Speaker*)  
Kiva, San Francisco

**Fleming, Natalie**  
Extreme Group, Halifax, NS

**Flickinger, Phil**  
Cramer-Krasselt Co., Chicago

**Flom, Mara**  
DDB Canada, Toronto

**Flynn, Mike**  
Bernstein-Rein,  
Kansas City, MO

**Ford, Andy**  
Noble Springfield,  
Springfield, MO

**Fordham, Kathy**  
Ypartnership, Orlando, FL

**Fox, James**  
TAXI Inc., New York

**Fox, Jennifer**  
DDB New York

**Fox, Michael**  
CNN, New York

**Frabotta, Tara**  
Ad+One, Chicago

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Fujioka, Emerson Ken**  
JWT, São Paulo

**Fuller, Emily**  
TracyLocke, Wilton, CT

**Fumitaro, Abe**  
Kao Corporation, Tokyo

## G

**Gaddis, Lee**  
T3 (The Think Tank),  
Austin, TX

**Gamgort, Robert** (*Speaker*)  
Mars Inc., Mt. Olive, NJ

**Garavalia, Linda**  
RealityCheck Consulting  
Network, LLC, St. Louis

**Garcia, Graziella**  
Lowe Worldwide, New York

**Garrett, William**  
ML Rogers LLC, New York

**Gatti, Enrico**  
Lowe Worldwide, New York

**Gaufman, Yelena**  
kirshenbaum bond + partners,  
New York

**Gaughran, Phil**  
Cramer-Krasselt/Direct, Chicago

**Geoghegan, Bernardo**  
Ogilvy & Mather Argentina,  
Buenos Aires

**Gerken, Jeff**  
InsightExpress, Stamford, CT

**Getner, Greg**  
Rapp Collins, New York

**Glen, Rob**  
Noble Global, Chicago

**Gogan-Tilstone, Ellie**  
Dentsu America Inc., New York

**Gold, Alice**  
OTX, Culver City, CA

**Goldstein, Dan**  
TBWA\Chiat\Day Los Angeles

**Gomez, Jennifer**  
Alma DDB, Coral Gables, FL

**Gonopolsky, Alla**  
Avenue A | Razorfish,  
San Francisco

**Gonya, Gary**  
Deutsch LA, Inc.

**Gonzalez, Esteban**  
TargetCom, LLC, Chicago

**Goodby, Jeffrey** (*Speaker*)  
Goodby, Silverstein & Partners,  
San Francisco

**Goodman, Jane**  
TBWA\Chiat\Day New York

**Gordon, Andre**  
Coconut Creek, FL

**Gorman, Esty**  
BBDO New York

**Grady, Ryan**  
InsightExpress, New York

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Graham, Mandy Waldorf**  
Leo Burnett USA, Inc., Chicago

**Grant, Steve**  
The Designory, Inc.,  
Long Beach, CA

**Gray, Holly**  
TM Advertising, Dallas

**Gray, Nathan**  
Cutwater, San Francisco

**Gray, Todd**  
RPA, Santa Monica, CA

**Griffith, Scott**  
BBDO Toronto

**Gross, Torsten**  
BBDO New York

**Groves, Tom**  
Ogilvy Healthworld North  
America, New York

## H

**Hackworthy, David** (*Speaker*)  
The Red Brick Road, London

**Hafitz, Robin**  
kirshenbaum bond + partners,  
New York

**Haggard, Robin**  
Raleigh, NC

**Hall, Sarah**  
Cutwater, San Francisco

**Hanneman, Kjersti**  
Campbell Mithun, Minneapolis

**Hardie, Murray** (*Speaker*)  
Energy BBDO, Chicago

**Harper, Martin**  
Leo Burnett USA, Inc., Chicago

**Harry, Shaunna**  
Lowe Worldwide, New York

**Hasbun, Christine**  
The Vidal Partnership, Inc.,  
New York

**Hashimoto, Shohei**  
Hakuhodo, Inc., Tokyo

**Hattis, Scott**  
Deutsch LA, Inc.

**Hawkins, Rhett**  
Osborn & Barr Communications,  
Inc., Clayton, MO

**Healy, John**  
CNN, New York

**Heath, Catherine**  
McCann Erickson San Francisco

**Heath, John**  
McCann Erickson Worldwide,  
New York

**Hensley, Michael**  
HSR Business to Business Inc.,  
Cincinnati

**Herbst, Robert**  
FKM, Houston

**Herford, West**  
Rawle Murdy Associates, Inc.,  
Charleston, SC

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Herget, Robin**

PowerPact LLC, Midlothian, VA

**Herman, Erica**

Lowes Worldwide, New York

**Hernandez, James**

The Vidal Partnership, Inc.,  
New York

**Hernandez, Mariana**

Draftfcb Mexico

**Herrmann, Matthew**

Goodby, Silverstein & Partners,  
San Francisco

**Herzer, Monica**

Draftfcb Global, São Paulo

**Hilal, Alexa**

Ignited, LLC, El Segundo, CA

**Hill, Mollie**

JWT, Sydney, Australia

**Hill, Nancy** (*Speaker*)

AAAA, New York

**Hilton, Ian**

Lightmaker Group, Orlando, FL

**Hodge, Ashley**

Grey San Francisco

**Hodgson, Eddy**

BBDO Atlanta

**Hofstetter, Sarah**

360i LLC, New York

**Holland, Gregg Rory**

Gregg Rory Inc., Miami Beach

**Holt, Denise**

Carlson Marketing Worldwide,  
Minneapolis

**Honda, Kiyoshii**

Hakuhodo Inc., Minato,  
Japan

**Horie, Yuichiro**

TBWA\Hakuhodo, Tokyo

**Huang, Christine**

Addis Creson, Berkeley, CA

**Hughes, Anna**

Ascentium, Bellevue, WA

**Humphreys, Christopher**

Geoff Howe Marketing  
Communication,  
Kansas City, MO

**I**

**Ingle, Casey**

Cole & Weber United, Seattle

**Insua, Marta**

Alma DDB, Coral Gables, FL

**Irving, Claudia**

Jack Morton Worldwide, Boston

**Isakson, Paul**

Space150, Minneapolis

**Ishikura, Sonoko**

Cline, Davis & Mann, Inc.,  
New York

**Iwasaki, Tomoya**

Hakuhodo Inc., Tokyo

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Jacobson-Sive, Caleb**

The Vidal Partnership, Inc.,  
New York

**Keenaghan, Bryna**

Venables, Bell & Partners,  
San Francisco

**J**

**Jagger, Steven**

MSW Research,  
New Hyde Park, NY

**Kelley, Larry**

FKM, Houston

**Kennedy, Harlan**

Venables, Bell & Partners,  
San Francisco

**Jain, Nimisha**

Commonground, Chicago

**Kennedy, Tim**

McCann Erickson Salt Lake City

**Jarvis, Matt**

Deutsch LA, Inc.

**Key, Kate**

TBWA\Chiat\Day New York

**Jones, Sally**

Tangerine, New York

**Khan, Shaziya**

JWT Mumbai, India

**K**

**Kaiser, John**

AAAA, New York

**Khanmohamed, Nargis**

Deutsch LA, Inc.

**Kilgannon, Rena**

Kilgannon, Atlanta

**Kanashiro, Carito**

Ogilvy North America,  
New York

**Kim, Angela**

Machado Garcia Serra,  
Coral Gables, FL

**Katz, Sergio**

Fischer America/Brazil,  
São Paulo

**Kishinevsky, Ed**

Rapp Collins, New York

**Kauffman, Stephen**

Hill Holliday, Boston

**Kissel, Brian**

Management Recruiters of the  
Northern Palm Beaches, Inc,  
West Palm Beach, FL

**Kaw, Pooja**

ARC Worldwide, Chicago

**Kitazume, Hiroaki**

Hakuhodo, Inc., Minato, Japan

**Kazakaitis, Angelika**

AMP Agency, Boston

**Klein, Zachary**

BBDO Toronto

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Kline, Kristin**  
Publicis Mid America/Dallas

**Klingensmith, Rob**  
Cutwater, San Francisco

**Knape, Kristen**  
Moses Anshell, Phoenix

**Knight, Alexa**  
The Talent Business, New York

**Knight, Beth**  
TracyLocke, New York

**Knight, Robin**  
Bernstein-Rein,  
Kansas City, MO

**Koch, KC**  
Sukle Advertising & Design,  
Denver

**Koen, Terri**  
Avenue A | Razorfish,  
Austin, TX

**Koenig, Lance**  
Bailey Lauerma, Omaha, NE

**Kohnke, Denise**  
Laughlin/Constable, Inc.,  
Milwaukee

**Koranda, David**  
University of Oregon,  
Eugene, OR

**Koshiha, Shigeru**  
Kao Corporation, Tokyo

**Kottmann, John**  
McCann Erickson Worldwide,  
New York

**Kovan, Andrew**  
Brandon Advertising and Public  
Relations, Myrtle Beach, SC

**Krajicek, Diane**  
Bailey Lauerma, Lincoln, NE

**Krugger, Shawn**  
Leo Burnett USA, Inc., Chicago

**Kubo, Yasuhiro**  
ASATSU-DK Inc., Tokyo

**Kurian, Alex**  
e-Rewards Market Research,  
New York

## L

**La Cruz, Camilo**  
Rapp Collins, New York

**LaBarbera, Theodore**  
AAAA, New York

**LaBook, Elizabeth**  
AAAA, New York

**Laker, Freddie**  
Sapient, Miami

**Lampe, Melissa**  
Upshot, Chicago

**LaRock, Marta**  
TracyLocke, Wilton, CT

**Latifi, Amanda**  
Young & Rubicam Chicago

**Lavecchia, Renee**  
Young & Rubicam, Miami

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Lavietes, David**  
Digitas, New York

**Lin, Teresa**  
Draftfcb Chicago

**Lee, Ben**  
Ames Scullin O’Haire, Atlanta

**Liu, Jenny**  
Google Inc., New York

**Lee, Jae**  
Cheil Worldwide, Seoul,  
Republic of Korea

**Long, Angela**  
Jack Morton Worldwide,  
New York

**Lefton, Eric**  
Draftfcb Chicago

**Lopes, Thiago**  
Talent, São Paulo

**Leger, Renee**  
RPA, Santa Monica, CA

**Lopez, Ana Marie**  
Google Inc., New York

**Leme, Ana**  
The Talent Business, São Paulo

**Lott, Barry**  
Ypartnership, Orlando, FL

**Lemos, Fabio**  
DDB Brasil, São Paulo

**Lunt, Bonnie**  
Miami Ad School, New York

**Lenhard, Sarah**  
LevLane Advertising, Inc.,  
Philadelphia

**Lyons, Susie**  
Team One Advertising,  
El Segundo, CA

**Leo, Michelle**  
Saatchi & Saatchi, New York

## **M**

**Levinson, Cara**  
Digitas Health, Philadelphia

**Macari, Paulo**  
JWT, São Paulo

**Lewis, Margaret**  
MediaCom, New York

**MacArthur, Natalie**  
TBWA\Vancouver

**Lewis, Paul**  
MindComet,  
Altamonte Springs, FL

**Macías, Javier**  
Ogilvy & Mather Worldwide,  
Mexico

**Leydon, Tom**  
Cameron Christopher Thomas,  
Denver

**Mackenzie, James**  
Cole & Weber United, Seattle

**Lico, Murilo**  
Santa Clara, São Paulo

**MacMaster, Scott**  
TBWA\Chiat\Day Los Angeles

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Majxner, Kaycee**

Thomas Taber & Drazen, LLC,  
Denver

**Maloney-Davis, Kati**

Marcus Thomas LLC, Cleveland

**Maniago, Vanessa**

R&R Partners, Inc., Las Vegas

**Manzano, Stella**

DDB Brasil, São Paulo

**Marinho, Patricia**

Blue Bus, Rio de Janeiro

**Markevics, Loretta**

McCann Erickson Worldwide,  
New York

**Marshall, Joel**

Steelhead Advertising/Portland

**Martin, Nancee**

TBWA Worldwide, New York

**Maschmeyer, Lee**

COLLINS:, New York

**Mathew, Roshen**

Rapp Collins, New York

**Mathissen, Jennifer**

Publicis Modem, Norwalk, CT

**Mathur, Megha**

Merkley + Partners, New York

**Matsuura, Shinji**

Hakuhodo, Minato, Japan

**Mattox, Matt**

The Martin Agency Inc.,  
Richmond, VA

**Mayr, Thelma**

São Paulo company??

**Mazza, Mary**

GlobalHue, New York

**McDonough, Shawn**

Teran\TBWA, Mexico

**McFarlane, Laura**

Beyond Interaction, New York

**McGavock, Holly**

Zubi Advertising Services, Inc.,  
Coral Gables, FL

**McGee, Jerry**

AAAA, Beverly Hills, CA

**McGilligan, Hugh**

Hill and Knowlton, Inc.,  
New York

**McGuinness, Peter**

Gotham Incorporated, New York

**McHugh, Maria**

Young & Rubicam New York,

**McInnis, Melissa**

Sapient, Miami

**McIntyre, Jennifer**

McCann Erickson  
Salt Lake City

**Measer, David**

Secret Weapon Marketing,  
Santa Monica, CA

**Medeiros, Mike**

DDB New York

**Menier, Kim**

Integer, Flower Mound, TX

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Merritt, Crystal**

Rodgers Townsend L.C.,  
St. Louis

**Meyerson, Rob**

RiechesBaird, Irvine, CA

**Milan, Matthew** (*Speaker*)

Critical Mass Toronto

**Millar, John**

Hall & Partners USA, New York

**Miller, Amanda**

Flamingo International,  
San Francisco

**Miller, Lorraine**

Carol H. Williams Advertising,  
Chicago

**Miller, Ryan**

Grey San Francisco

**Miranda, Francisco**

Zimmerman & Partners  
Advertising, Inc.,  
Fort Lauderdale, FL

**Miranda, Helen**

AAAA, New York

**Mitchell, Jonathan**

G2 Promotional Marketing/  
Dallas, Plano, TX

**Mizrahi, Kim**

Hall & Partners USA, New York

**Moeller, Allison**

Draftfcb New York

**Molloy, Martin**

W5, Inc., Durham, NC

**Montalto, Michelle**

AAAA, New York

**Monte Rosa, Tali**

LewLaraTBWA, São Paulo

**Mooney, Steve**

Jack Morton Worldwide, Boston

**Mordini, Kristen**

Lowe Worldwide, New York

**Morrison, Alex**

AgencyNet, New York

**Morrow, Alix**

Alix Co. Consulting, New York

**Moses, Dawn**

ARC Worldwide, Chicago

**Muccia, Aldo**

Corder Philips, Charlotte, NC

**Mueller, Bill**

Ames Scullin O'Haire, Atlanta

**Muench, Ken**

Grupo Gallegos,  
Long Beach, CA

**Mui, Henry**

Saatchi & Saatchi, New York

**Mullen, Matthew**

TracyLocke, Dallas

**Muntz, Amy**

Neiman Group, Harrisburg, PA

**Murray, Maureen**

Draftfcb Chicago

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Murrin, Ryan**

Chipotle, Denver

**Mussa, Renee**

AAAA, New York

**Muzumdar, Kunal**

Campbell-Ewald, Warren, MI

**N**

**Nago, Rui**

Oricom Co., Ltd, Tokyo

**Nagumo, Newton**

W/Brasil, São Paulo

**Nayak, Robin**

TBWA Singapore

**Neely, Siobhan**

Martin|Williams, Inc.,  
Minneapolis

**Nelson, Juliana**

Cutwater, San Francisco

**Nelson, Molly**

Ad Hoc Communications,  
Hudson, WI

**Nelson-Sherwood, Lisa**

Saatchi & Saatchi, New York

**Nil, Sarah**

Martin|Williams, Inc.,  
Minneapolis

**Nitta, Debora**

McCann Erickson Brazil,  
São Paulo

**Nolan, Monica**

Tierney Communications,  
Philadelphia

**Norman, Rob** (*Speaker*)

GroupM Interaction Worldwide,  
New York

**O**

**Obowitz, Tamarin**

Prospero Consulting, New York

**OBrien, Tom**

MotiveQuest LLC, Evanston, IL

**O'Connor Mollo, Jennifer**

T3 (The Think Tank),  
Austin, TX

**Oglo, Marianne**

Jack Morton Worldwide, Boston

**Oke, Jason**

Juniper Park, Toronto

**ONeal, Charissa**

CNN, New York

**Onishi, Koji**

beacon communications k.k.,  
Tokyo

**Oreschnick, Shawn**

Periscope, Inc., Minneapolis

**Osorio Silva, Sumara**

Lew'Lara\TBWA, São Paulo

**Ota, Ikuko**

Hakuhodo, Inc., Minato, Japan

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Otrando, Anthony**

BBDO Worldwide, Inc.,  
New York

**Owens, Christopher** (*Speaker*)

The Richards Group, Inc., Dallas

**P**

**Pages, Tatiana**

BBDO New York

**Pakier, Eli**

TBWA\Chiat\Day New York

**Pallete, Alejandro**

Lola, Madrid

**Palmer, Thomas**

OTX, Evanston, IL

**Patel, Su** (*Speaker*)

WITNESS, Brooklyn

**Pau, Ricardo**

Promoplanfc, Santiago de Chile

**Pen, Marina**

Euro RSCG Buenos Aires

**Perez, Jacobo**

The Vidal Partnership, Inc.,  
New York

**Perkins, Rob** (*Speaker*)

Naked, Australia

**Pier, Eric**

AAAA, New York

**Pierce, William**

Conill Advertising, Inc.,  
Torrance, CA

**Piris, Nicolas**

JWT, New York

**Poli, Heather**

Saatchi & Saatchi, New York

**Polston, Elissa**

Hoffman York/Chicago

**Potts, Mark**

MindShare, New York

**Powers, Suzanne** (*Speaker*)

TBWA\Chiat\Day New York

**Preukschat, Christoph**

Scholz & Volkmer GmbH,  
Wiesbaden, Germany

**Prince, David**

AAAA, New York

**Proctor, Karen**

AAAA, New York

**Pujals, Marisa**

The Vidal Partnership, Inc.,  
New York

**Purviance, Andrew**

Sullivan Higdon & Sink  
Incorporated, Wichita, KS

**Pyne, Chris**

Optimedia U.S. International,  
New York

**Q**

**Quinones, Omar**

The Vidal Partnership, Inc.,  
New York

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Quiroz, Jessie**

R&R Partners, Inc., Las Vegas

**R**

**Rabjohns, David**

Motivequest LLC, Evanston, IL

**Rafkind, Jody**

Miami International University  
of Art & Design, Miami

**Raia, Christina**

Arnold, McLean, VA

**Ramirez, Kathleen**

Fahlgren, Columbus, OH

**Ramos, Martin**

TBWA\Chiat\Day Los Angeles

**Ranno, Carla**

Renegade, New York

**Rashid, Karim** (*Speaker*)

Karim Rashid, Inc, New York

**Rayport, Jeffrey** (*Speaker*)

Marketspace LLC,  
Cambridge, MA

**Redish, Stephanie**

Google Inc., New York

**Redlener, Stephanie**

The Talent Business, New York

**Reeves, Dan**

Loel Marketing Group LLC,  
King Of Prussia, PA

**Reich, Adrienne**

AgencyNet, New York

**Reid, Amanda**

Leo Burnett USA, Inc., Chicago

**Relles, Ben** (*Speaker*)

BarelyPolitical.com, Fort  
Washington, PA

**Renbarger, Sam**

DDB Los Angeles, Venice, CA

**Repass, Andrea**

The Designory, Inc.,  
Long Beach, CA

**Resko, Liz**

AAAA, New York

**Retamero, Pablo**

Dieste, Harmel & Partners,  
Dallas

**Rey, Julieta**

la comunidad, Miami

**Reynolds, Shelby**

Digitas, New York

**Reynosa-Braak, Maureen**

Wolfmotel, Ltd., Minneapolis

**Rhea, Michaela**

BOHAN Advertising|Marketing,  
Nashville, TN

**Rhone, Anca**

Draftfcb Global, Chicago

**Richelsen, John**

Eric Mower and Associates,  
Rochester, NY

**Richter, Melissa**

Avenue A | Razorfish, Atlanta

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Ricks, John**  
Barnhart Communications,  
Denver

**Riley, Jason**  
M&C Saatchi—LA, Inc.,  
Santa Monica, CA

**Rimini, Marco** (*Speaker*)  
MindShare Worldwide, London

**Ring, Andrea**  
R/GA, New York

**Rios, Daniel**  
Africa, Belo Horizonte, Brazil

**Rivas, Joe**  
Young & Rubicam New York

**Rivera, Jason**  
AMP Agency, Boston

**Roberts, John**  
Partners + Napier, Rochester

**Robertson, Amy**  
BBDO New York

**Robertson, Kelli** (*Speaker*)  
AKQA, San Francisco

**Robin, Alexis**  
lg2, Montreal

**Rocha, Guega**  
JWT, São Paulo

**Roche, Anne Marie**  
Cawley Nea Advertising, Ltd.,  
Dublin

**Rochester, Geof** (*Speaker*)  
World Wrestling Entertainment,  
Inc., Stamford, CT

**Rodriguez, Jessica**  
GlobalHue, New York

**Roig, Christine**  
AccentMarketing,  
Coral Gables, FL

**Rolfe, Denise**  
McCann Erickson Salt Lake City

**Roper, Margaret**  
World Advertising Research  
Center, Washington

**Rosas, Pablo**  
Zubi Advertising Services, Inc.,  
Coral Gables, FL

**Rosen, Shelby**  
Draftfcb New York

**Rowland, Michael**  
kirshenbaum bond & partners,  
New York

**Rozsa, Stacy**  
TBWA Worldwide, New York

**Rudnick, Carl**  
Lorel Marketing Group LLC,  
King Of Prussia, PA

**Ruggero, Patricia**  
GlobalHue, New York

**Ruiz, Antonio**  
The Vidal Partnership, Inc.,  
New York

**Runza, Francesca**  
All In Moderation,  
Santa Monica, CA

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Ryan-Young, Maria**  
GMR Marketing,  
New Berlin, WI

**Schwartzapfel, Stuart**  
Zimmerman & Partners  
Advertising, Inc.,  
Fort Lauderdale, FL

**S**

**Samson, Rebecca**  
AAAA, New York

**Schwarzenbach, Malcolm**  
Trumpet LLC, New Orleans

**Santiago, Robert**  
La Agencia De Orci &  
Asociados, Los Angeles

**Scribner, George** (*Speaker*)  
Digitas, New York

**Santos, Ana**  
Talent, São Paulo

**Seichrist, Pippa** (*Speaker*)  
Miami Ad School, Miami Beach

**Sanvordeker, Priya**  
Draftfcb Chicago

**Semple, Laura**  
Conill Advertising, Inc.,  
Torrance, CA

**Sarna, Stacy**  
PowerPact LLC, Midlothian, VA

**Serr, Anne**  
Draftfcb Global, Chicago

**Sato, Tata**  
MindShare, New York

**Sether, Randi**  
Zimmerman Advertising,  
Ft. Lauderdale, FL

**Saunders, Lance**  
Campbell Mithun, Minneapolis

**Sherry, Libby**  
Look & See, Wayne, PA

**Schenker, Michelle**  
Alpert Executive Search, Inc.,  
New York

**Shipovsky, Nadia**  
Deutsch LA, Inc.

**Schonfeld, Amanda**  
Sapient, Chicago

**Shoval, Ashley**  
Gotham Incorporated, New York

**Schueneman, Dave**  
Ad+One, Westchester, IL

**Silva, Francisco**  
nbs, São Paulo

**Schug, Lauren**  
Keating Magee Advertising,  
New Orleans, LA

**Silva, Taciana**  
nbs, São Paulo

**Silverman, Sheri**  
Leo Burnett USA, Inc., Chicago

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Simmons, Jennifer**  
Markettexture, Inc.,  
Lafayette, CO

**Sisa, Verena**  
Grupo Gallegos,  
Long Beach, CA

**Skinner, Brooke**  
Draftfcb Chicago

**Slade, Karen**  
SelectNY, New York

**Slosky, Justin**  
Deutsch LA, Inc.

**Slothower, Kelly**  
Big River, South Riding, VA

**Soares, Gabriela**  
Lowe & Partners, São Paulo

**Solomon, Debbie**  
MindShare, Chicago

**Somm, Larissa**  
Jack Watts Currie, Kirribilli,  
Australia

**Soto-Schwartz, Esther**  
Grupo Gallegos,  
Long Beach, CA

**Spicer, Aki**  
Fallon, Minneapolis

**Spink, Patricia**  
Digitas, New York

**St. Laurent, Marian**  
Independent Strategist, Brooklyn

**Stallings, Tina J.**  
UniWorld Group, Inc.,  
Dearborn, MI

**Starwalt, Troy**  
AAAA, New York

**Stebbins, Kristine**  
Ascentium, Bellevue, WA

**Stefanini, Livia**  
kirshenbaum bond + partners,  
New York

**Stefl, Matt**  
RPA, Santa Monica, CA

**Stertz, John**  
Fahlgren, Columbus, OH

**Stevenson, Earnie**  
AAAA, New York

**Stisser, Peter**  
Saatchi & Saatchi, New York

**Stolarz, Ariana**  
The Vidal Partnership, Inc.,  
New York

**Striefler, Frank**  
TBWA\Chiat\Day Los Angeles

**Stuart, Erika**  
UniWorld Group, Inc.,  
New York

**Stutts, David**  
Luckie & Co., Birmingham, AL

**Stutzman, Chris**  
Trone, High Point, NC

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Suzuki, Taichiro**

beacon communications k.k.,  
Tokyo

**Swift, Tiffany**

Deutsch LA, Inc.

**T**

**Tagle, Stephanie**

O'Leary and Partners,  
Newport Beach, CA

**Tangney, Diane**

Cawley Nea Advertising, Ltd.,  
Dublin

**Tannen, Noah**

HL2, Seattle

**Thompson, Julie**

juliethompsonnyc, New York

**Thompson, Kelly**

Space150, Minneapolis

**Thompson, Lee**

Mintel International Group,  
Chicago

**Thorpe, David** (*Speaker*)

Ogilvy New York

**Thorpe, John** (*Speaker*)

Goodby, Silverstein & Partners,  
San Francisco

**Tokuhisa, Shinya**

Hakuhodo, Inc., Minato, Japan

**Tomazo, Daniel**

JWT, São Paulo

**Torres, Bienvenido**

Leo Burnett USA, Inc., Chicago

**Trevor Hochman, Jennifer**

Alpert Executive Search, Inc.,  
New York

**Triujeque, Edwin**

Publicidad Augusto Elias  
S.A. de CV., Mexico, DF

**U**

**Umpierre, Liza**

De La Cruz & Associates,  
Guaynabo, PR

**Upshaw, Jeff**

BBDO Atlanta

**V**

**Valera, Juan**

Casanova Pendrill,  
Costa Mesa, CA

**Van Praet, Douglas** (*Speaker*)

Deutsch LA, Inc.

**Vasquez, Carlos** (*Speaker*)

Miami Ad School,  
Miami Beach

**Velazquez, Hever**

Conill Advertising, Inc.,  
Torrance, CA

**Vercant, Amy**

The Maytum Company,  
Fredonia, NY

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Vitale, Domenico** (*Speaker*)  
Lowe Worldwide, New York

**Weber, Elmar** (*Speaker*)  
Digitas, New York

**Vivaldelli, Joan**  
ARC Worldwide, Chicago

**Weiler, Adam**  
MindShare, Chicago

## W

**Wagner, Meredith**  
Google Inc., New York

**Welch, Richard**  
Lowe Worldwide, New York

**Werbylo, Jeffrey**  
Young & Rubicam New York

**Walker, Melissa**  
Lowe Worldwide—Media,  
New York

**Wheet, Stephanie**  
Littlefield, Tulsa, OK

**Walker, Stephen** (*Speaker*)  
Headmint, New York

**White, Jim**  
RealityCheck Consulting  
Network, LLC, Louisville, KY

**Wallace, Skyler**  
DGWB, Inc., Santa Ana, CA

**Whitney, Meranne**  
Lowe Worldwide, New York

**Wasongarz, Dania**  
Avrett Free Ginsberg, Inc.,  
New York

**Wielgus, Courtney**  
CNN, New York

**Watanabe, Sayaka**  
Ignited, LLC, El Segundo, CA

**Wiener, Bryan**  
360i LLC, New York

**Watson, Ashley**  
The Designory, Inc.,  
Long Beach, CA

**Wildman, Jessica**  
Saatchi & Saatchi, New York

**Wauton, Chris** (*Speaker*)  
Narrative Planning, New York

**Williams, David**  
Draftfcb New York

**Way, Meg**  
Rapp Collins Worldwide,  
El Segundo, CA

**Williams, Rodney**  
Addis Creson, Berkeley, CA

**Weaver, Dave**  
TM Advertising, Dallas

**Winsor, John** (*Speaker*)  
Crispin Porter + Bogusky, LLC,  
Miami

**Witcher, Ralph**  
Iconoculture, Inc., Minneapolis

AAAA Account Planning Conference  
July 21–July 23, 2008  
Loews Miami Beach

**Wojda, Chris**

St. John & Partners,  
Jacksonville, FL

**Wood, Steve**

Bernstein-Rein,  
Kansas City, MO

**Woolard, Andy**

Barkley, Kansas City, MO

**Worthington, Kathryn**

Avenue A | Razorfish, Chicago

**X**

**Xavier, Lucia**

Escala Comunicação, Porto  
Alegre, Brazil

**Xie, Anna**

interTrend Communications,  
Inc., Long Beach, CA

**Y**

**Yamada, Kana**

ORICOM, Dallas

**Yarbrough, Jake**

GCG Advertising,  
Fort Worth, TX

**Yeager Davis, Lori**

Martin|Williams, Inc.,  
Minneapolis

**Yee, Cyndi**

Deutsch LA, Inc.

**Yontz, Robin**

Trone, High Point, NC

**Z**

**Zajac, Regan**

Saatchi & Saatchi Los Angeles,  
Torrance, CA

**Zakrajsek, Carolina**

Alma DDB, Coral Gables, FL

**Zamboni, Ulisses**

Santa Clara, São Paulo

**Zeman, Paul**

Phoenix Marketing International,  
New York

**Zeng, Katherine**

Team One Advertising,  
El Segundo, CA

**Zivkovic, Lauren**

ARC Worldwide, Chicago