

AAAA Account Planning Conference 2008
July 21–July 23, 2008
Loews Miami Beach

360i LLC

Sarah Hofstetter
Bryan Wiener

A

AAAA

Cathay Brackman
Kipp Cheng
Michael Donahue
Thomas Finneran
Nancy Hill (*Speaker*)
John Kaiser
Theodore LaBarbera
Elizabeth LaBook
Jerry McGee
Helen Miranda
Michelle Montalto
Renee Mussa
Eric Pier
David Prince
Karen Proctor
Liz Resko
Rebecca Samson
Troy Starwalt
Earnie Stevenson

AccentMarketing

Christine Roig

Ad Hoc Communications

Molly Nelson

Ad+One

Tara Frabotta
Dave Schueneman

Adamson Advertising

Chris Cardetti

Addis Creson

Christine Huang
Rodney Williams

Africa

Daniel Rios

AgencyNet

Garett Bugda
Alex Morrison
Adrienne Reich

AKQA

Peter Cole (*Speaker*)
Kelli Robertson (*Speaker*)

Alix Co. Consulting

Alix Morrow

All In Moderation

Francesca Runza

Alma DDB

Larissa Acosta
Jennifer Gomez
Marta Insua
Carolina Zakrajsek

Alpert Executive Search, Inc.

Ada Alpert
Michelle Schenker
Jennifer Trevor Hochman

Ames Scullin O'Haire

John Ames
Christine Bowes
Ben Lee
Bill Mueller

AMP Agency

Katie Dennis
Angelika Kazakaitis
Jason Rivera

Anomaly Communications, LLC

Daniel Cherry

AAAA Account Planning Conference 2008
July 21–July 23, 2008
Loews Miami Beach

ARC Worldwide

Pooja Kaw
Dawn Moses
Joan Vivaldelli
Lauren Zivkovic

Arnold

Christina Raia

Arnold Worldwide

Kay Bradley

ASATSU-DK INC.

Katsuo Baba
Yasuhiro Kubo

Ascentium

Anna Hughes
Kristine Stebbins

Avenue A | Razorfish

Stephen Cleff
Jedd Davis
Alla Gonopolsky
Terri Koen
Melissa Richter
Kathryn Worthington

Avrett Free Ginsberg, Inc.

Dania Wasongarz

B

B\Ferraz

Fernanda Flandoli

Bailey Lauerman

Lance Koenig
Diane Krajicek

BarelyPolitical.com

Ben Relles (*Speaker*)

Barkley

Andy Woolard

Barnhart Communications

John Ricks

Baskin Shark

Merry Baskin (*Speaker*)

BBDO Atlanta

Michael Dezso
Eddy Hodgson
Jeff Upshaw

BBDO New York

Elizabeth Boothby
Esty Gorman
Torsten Gross
Anthony Ottrando
Tatiana Pages
Amy Robertson

BBDO Toronto

Scott Griffith
Zachary Klein

beacon communications k.k.

Yuko Den
Koji Onishi
Taichiro Suzuki

Bernstein-Rein

Steve Bernstein
Mike Flynn
Robin Knight
Steve Wood

Beyond Interaction

Laura McFarlane

Big River

Kelly Slothower

AAAA Account Planning Conference 2008
July 21–July 23, 2008
Loews Miami Beach

Blue Bus

Patricia Marinho

Brandon Advertising and Public Relations

Andrew Kovan

BOHAN Advertising|Marketing

Michaela Rhea

Butler, Shine, Stern & Partners

Knox Bricken
Ed Cotton (*Speaker*)

C

Cameron Christopher Thomas

Tom Leydon

Campbell Mithun

Kjersti Hanneman
Lance Saunders

Campbell-Ewald

Kunal Muzumdar

Carlson Marketing Worldwide

Denise Holt

Carol H. Williams Advertising

Lorraine Miller

Casanova Pendrill

Florencia Davidzon
Juan Valera

Cawley Nea Advertising, Ltd.

Anne Marie Roche
Diane Tangney

Cheil Communications America

Marc Allen

Cheil Worldwide

Jae Lee

Chipotle

Ryan Murrin

Cliff Freeman & Partners

Elizabeth Bagot

Cline, Davis & Mann, Inc.

Eric Fink
Christopher Fiocco
Sonoko Ishikura

CNN

Jim Anderson
Megan Edelman
Michael Fox
John Healy
Charissa O'Neal
Courtney Wielgus

Cole & Weber United

Casey Ingle
James Mackenzie

Colle+McVoy

Melissa Clark

COLLINS:

Lee Maschmeyer

Commonground

Nimisha Jain

Conill Advertising, Inc.

William Pierce
Laura Semple
Hever Velazquez

Corder Philips

Lauren Cantor
Aldo Muccia

AAAA Account Planning Conference 2008
July 21–July 23, 2008
Loews Miami Beach

Cramer-Krasselt Co.

Phil Flickinger

Cramer-Krasselt/Direct

Phil Gaughran

Crispin Porter + Bogusky, LLC

Jennifer Cerrato

Colin Drummond (*Speaker*)

John Winsor (*Speaker*)

Critical Mass Toronto

Matthew Milan (*Speaker*)

crm company group

Luc Basier

Crosby Marketing Communications

Denise Aube

Cutwater

Dave Daines

Nathan Gray

Sarah Hall

Rob Klingensmith

Juliana Nelson

D

DDB Brasil

Philippe Bertrand

Karina Busquets

Fabio Lemos

Stella Manzano

DDB Canada

Rachel Brown

Mara Flom

DDB Los Angeles

Sam Renbarger

DDB New York

Jennifer Fox

Mike Medeiros

De La Cruz & Associates

Liza Umpierre

Dentsu America Inc.

Ellie Gogan-Tilstone

The Designory, Inc.

Steve Grant

Andrea Repass

Ashley Watson

Deutsch LA, Inc.

Jeffrey Blish

Gary Gonya

Scott Hattis

Matt Jarvis

Nargis Khanmohamed

Nadia Shipovsky

Justin Slosky

Tiffany Swift

Douglas Van Praet (*Speaker*)

Cyndi Yee

DGWB, Inc.

Skyler Wallace

Dieste, Harmel & Partners

Pablo Retamero

Digitas

Christian Alfonsi

Brian Dargan

David Lavietes

Shelby Reynolds

George Scribner (*Speaker*)

Patricia Spink

Elmar Weber (*Speaker*)

Digitas Health

Cara Levinson

AAAA Account Planning Conference 2008
July 21–July 23, 2008
Loews Miami Beach

Draftfcb

Greg Dzurik

Draftfcb Canada

Ritchie Emslie
Amber Chenevert

Draftfcb Chicago

Josh Drueck
Chip Dwyer
Eric Lefton
Teresa Lin
Maureen Murray
Priya Sanvordeker
Brooke Skinner

Draftfcb Global

Bernardo Fernandez
Monica Herzer
Anca Rhone
Anne Serr

Draftfcb Mexico

Mariana Hernandez

Draftfcb New York

Allison Moeller
Shelby Rosen
David Williams

E

Eleven Inc.

Izzy Chan

EMC Creative

Gem Diwa

Energy BBDO

Murray Hardie (*Speaker*)

e-Rewards Market Research

Alex Kurian

Eric Mower and Associates

John Richelsen

Escala Comunicação

Lucia Xavier

ESPM

Gilberto Della Giustina

Euro RSCG Buenos Aires

Marina Pen

Euro RSCG New York

Michael Fanuele (*Speaker*)

Extreme Group

Natalie Fleming

F

Fahlgren

Amy Dawson
Kathleen Ramirez
John Stertz

Fallon

Adam Chorney
Aki Spicer

Fischer America/Brazil

Sergio Katz

FKM

Robert Herbst
Larry Kelley

Flamingo International

Amanda Miller

Fletcher Martin

Beverly Andersen

AAAA Account Planning Conference 2008
July 21–July 23, 2008
Loews Miami Beach

G

G2 Promotional Marketing/Dallas

Jonathan Mitchell

GCG Advertising

Jake Yarbrough

Geoff Howe Marketing Communication

Christopher Humphreys

GlobalHue

Belines Bartra
Ranee Chaudhary
Myrna DeJesus
Mary Mazza
Jessica Rodriguez
Patricia Ruggero

GMR Marketing

Maria Ryan-Young

Goodby, Silverstein & Partners

Sidney Bosley (*Speaker*)
Claudine Cheever (*Speaker*)
Jeffrey Goodby (*Speaker*)
Matthew Herrmann
John Thorpe (*Speaker*)

Google

Peter Barresi
Sara Bell
Angus Birchall
Caitlin Bruno
Amy Chauvin
Jenny Liu
Ana Marie Lopez
Stephanie Redish
Meredith Wagner

Gotham Incorporated

Peter McGuinness
Ashley Shoal

Gregg Rory Inc.

Gregg Rory Holland

Grey San Francisco

Ashley Hodge
Ryan Miller

GroupM

Bart Flaherty

GroupM Interaction Worldwide

Rob Norman (*Speaker*)

Grupo Gallegos

Ken Muench
Verena Sisa
Esther Soto-Schwartz

H

Hakuhodo

Ken Donoue
Yuko Era
Shohei Hashimoto
Kiyoshii Honda
Tomoya Iwasaki
Hiroaki Kitazume
Shinji Matsuura
Ikuko Ota
Shinya Tokuhisa

Hall & Partners USA

Steve Becker
Farrah Bostic
John Millar
Kim Mizrahi

Headmint

Stephen Walker (*Speaker*)

AAAA Account Planning Conference 2008
July 21–July 23, 2008
Loews Miami Beach

Herd Consulting

Mark Earls (*Speaker*)

Hill Holliday

Stephen Kauffman

Hill and Knowlton, Inc.

Hugh McGilligan

HL2

Noah Tannen

Hoffman York/Chicago

Elissa Polston

HSR Business to Business Inc.

Michael Hensley

I

Iconoculture, Inc.

Devin Chojnacki
Rena Fite
Ralph Witcher

Ignited, LLC

Alexa Hilal
Sayaka Watanabe

IMAGES USA

John Cash

Independent Strategist

Marian St. Laurent

Indigo Insights, Inc.

Jennifer Boehlke

InsightExpress

Ed Agvent
Jeff Gerken
Ryan Grady

Integer

Kim Menier

interTrend Communications, Inc.

Anna Xie

J

Jack Morton Worldwide

Claudia Irving
Angela Long
Steve Mooney
Marianne Oglo

Jack Watts Currie

Larissa Somm

juliethompsoninc

Julie Thompson

Juniper Park

Jason Oke

JWT

Lorraine Arado
Adrian Barrow
Sean Boyle
William Charnock (*Speaker*)
Caio Delmanto
Jason DeTurris
Emerson Ken Fujioka
Mollie Hill
Paulo Macari
Nicolas Piris
Guega Rocha
Daniel Tomazo

JWT Mumbai

Shaziya Khan

AAAA Account Planning Conference 2008
July 21–July 23, 2008
Loews Miami Beach

K

The Kaplan Thaler Group, Ltd.

Wells Deschler

Kao Corporation

Abe Fumitaro

Shigeru Koshiba

Karim Rashid, Inc

Karim Rashid (*Speaker*)

Keating Magee Advertising

Lauren Schug

Kilgannon

Pam Alvord

Rena Kilgannon

kirshenbaum bond + partners

Yelena Gaufman

Robin Hafitz

Michael Rowland

Livia Stefanini

Kiva

Jessica Jackley Flannery

(*Speaker*)

L

La Agencia De Orci & Asociados

Monika de la Rosa

Robert Santiago

la comunidad

Julieta Rey

Laughlin/Constable, Inc.

Charles Flanagan

Denise Kohnke

Leo Burnett USA, Inc.

Ullrich Appelbaum

Elizabeth Brown

Dave Burg

Martin Harper

Shawn Kruggel

Amanda Reid

Sheri Silverman

Bienvenido Torres

Mandy Waldorf Graham

LevLane Advertising, Inc.

Sarah Lenhard

Lew'Lara\TBWA

Debora Figueiredo

Tali Monte Rosa

Sumara Osorio Silva

lg2

Alexis Robin

Lightmaker Group

Ian Hilton

Littlefield

Libby Bender

Danica Bruce

Stephanie Wheet

Loducca

Raphael Barreto

Lola

Amaya Coronado

Alejandro Pallete

Look & See

Libby Sherry

Lorel Marketing Group LLC

Dan Reeves

Carl Rudnick

Lowe & Partners

Gabriela Soares

AAAA Account Planning Conference 2008
July 21–July 23, 2008
Loews Miami Beach

Lowe Worldwide

Tyler Beck
Pamela Buchwald
Graziella Garcia
Enrico Gatti
Shaunna Harry
Erica Herman
Kristen Mordini
Domenico Vitale (*Speaker*)
Richard Welch
Meranne Whitney

Lowe Worldwide—Media

Melissa Walker

Luckie & Co.

David Stutts

M

M&C Saatchi—LA, Inc.

Christian Cocker
Jason Riley

Machado Garcia Serra

Angela Kim

**Management Recruiters of the
Northern Palm Beaches, Inc.**

Brian Kissel

Marcus Thomas LLC

Kati Maloney-Davis

Markettexture, Inc.

Jennifer Simmons

Marketspace LLC

Jeffrey Rayport (*Speaker*)

The Martin Agency Inc.

Elizabeth Anderson
Matt Mattox

Martin|Williams, Inc.

Lori Yeager Davis
Siobhan Neely
Sarah Nill

The Maytum Company

Amy Vercant

MBC Research

Mary Baroutakis

McCann Erickson Brazil

Debora Nitta

McCann Erickson Salt Lake City

Tim Kennedy
Jennifer McIntyre
Denise Rolfe

McCann Erickson San Francisco

Carol Emert
Catherine Heath

McCann Erickson Worldwide

Devika Bulchandani
John Heath
John Kottmann
Loretta Markevics

McCarthy Mambro Bertino, LLC.

Frederick Bertino

McGarrah/Jessee, L.P.

Libby Anderson
Jennifer Costello

MediaCom

Margaret Lewis

Merkley + Partners

Jessica Braff
Eliza Dick
Megha Mathur

AAAA Account Planning Conference 2008
July 21–July 23, 2008
Loews Miami Beach

Miami Ad School

Bonnie Lunt
Pippa Seichrist (*Speaker*)
Carlos Vasquez (*Speaker*)

**Miami International University of Art
& Design**

Judith Anderson
Jody Rafkind

MindComet

Paul Lewis

MindShare

Lisa Antonucci
Tim Elton
Mark Potts
Tata Sato
Debbie Solomon
Adam Weiler

MindShare Worldwide

Marco Rimini (*Speaker*)

Mintel

Gaby Fireman

Mintel International Group

Lee Thompson

ML Rogers LLC

William Garrett

Momentum Worldwide

Joshua Dye

Moses Anshell

Erica Dermer
Kristen Knape

MotiveQuest LLC

Tom O'Brien
David Rabjohns

MSW Research

Steven Jagger

Mullen

Kelly Alesso
Sue Broverman
Laura D'Aguzzo

N

Naked, Australia

Rob Perkins (*Speaker*)

Narrative Planning

Chris Wauton (*Speaker*)

nbs

Jurandir Craveiro Jr.
Francisco Silva
Taciana Silva

Neiman Group

Christopher Byerly
Amy Muntz

Nike

Jeff Cha

Noble Global

Rob Glen

Noble Springfield

Andy Ford

Nokia

Gabriela Bendzius

O

Ogilvy & Mather Argentina

Bernardo Geoghegan

AAAA Account Planning Conference 2008
July 21–July 23, 2008
Loews Miami Beach

Ogilvy & Mather Worldwide

Javier Macías

Ogilvy Brazil

Daniela Bombonato
Silvia Curiati

Ogilvy Healthworld North America

Tom Groves

Ogilvy New York

David Thorpe (*Speaker*)

Ogilvy North America

Carito Kanashiro

O'Leary and Partners

Stephanie Tagle

Optimedia U.S. International,

Chris Pyne

ORICOM

Kana Yamada

Oricom Co., Ltd

Rui Nago

Osborn & Barr Communications, Inc.

Rhett Hawkins

OTX

Alice Gold
Thomas Palmer

P

Partners + Napier

John Roberts

Periscope, Inc.

Shawn Oreschnick

Phoenix Marketing International

Paul Zeman

PowerPact LLC

Jacque Bibeau
Robin Herget
Stacy Sarna

Promoplanfc

Ricardo Pau

Prospero Consulting

Tamarin Oblowitz

Publicidad Augusto Elias S.A. de C.V.

Silvia Cuadra
Ana de la Torre
Edwin Triujeque

Publicis Mid America/Dallas

Kristin Kline

Publicis Modem

Jennifer Mathissen

Publicis New York

Michael Doody

R

R&R Partners, Inc.

Vanessa Maniago
Jessie Quiroz

R/GA

Andrea Ring

Rapp Collins

Greg Getner
Ed Kishinevsky
Camilo La Cruz
Roshen Mathew

AAAA Account Planning Conference 2008
July 21–July 23, 2008
Loews Miami Beach

Rapp Collins Dallas

Curt Clark

Rapp Collins Worldwide

Meg Way

Rawle Murdy Associates, Inc.

West Herford

**RealityCheck Consulting
Network, LLC**

Linda Garavalia

Jim White

The Red Brick Road

David Hackworthy (*Speaker*)

Redscout

Patricia Brennan

Renegade

Carla Ranno

The Richards Group, Inc.

Christopher Owens (*Speaker*)

RiechesBaird

Rob Meyerson

Rodgers Townsend L.C.

Mary Anselm

Crystal Merritt

RPA

Richard Bina

Todd Gray

Renee Leger

Matt Stefl

S

Saatchi & Saatchi

Dick De Lange

Saatchi & Saatchi (continued)

Michelle Leo

Henry Mui

Lisa Nelson-Sherwood

Heather Poli

Peter Stisser

Jessica Wildman

Saatchi & Saatchi Los Angeles

Shawn Bohigian

Regan Zajac

Santa Clara

Ana Maria de Figueiredo

Murilo Lico

Ulisses Zamboni

Sapient

Freddie Laker

Melissa McInnis

Amanda Schonfeld

Scholz & Volkmer GmbH

Christoph Preukschat

Secret Weapon Marketing

David Measer

SelectNY

Matthias Eylers

Karen Slade

Space150

Paul Isakson

Kelly Thompson

St. John & Partners

Lisa Beatty

Chris Wojda

Steelhead Advertising/Portland

Joel Marshall

AAAA Account Planning Conference 2008
July 21–July 23, 2008
Loews Miami Beach

Sukle Advertising & Design
KC Koch

Sullivan Higdon & Sink Incorporated
Erika Chance
Andrew Purviance

T

T3 (The Think Tank)
Dan Berra
Lee Gaddis
Jennifer O'Connor Mollo

Talent
Thiago Lopes
Ana Santos

The Talent Business
Alexa Knight
Ana Leme
Stephanie Redlener

Tangerine
Kimberly Aguilera
Sally Jones

TargetCom, LLC
Esteban Gonzalez

TAXI Inc.
James Fox

TBWA Singapore
Robin Nayak

TBWA Worldwide
Tom Carroll (*Speaker*)
Nancee Martin
Stacy Rozsa

TBWA\Chiat\Day Los Angeles
Kristin Axelson
Jill Burgeson

TBWA\Chiat\Day Los Angeles
(continued)

Rhea Curry
Bradley Filice
Dan Goldstein
Scott MacMaster
Martin Ramos
Frank Striefler

TBWA\Chiat\Day New York

Shane Ankeney
Steve Baer
Jane Goodman
Kate Key
Eli Pakier
Suzanne Powers (*Speaker*)

TBWA\HAKUHODO
Yuichiro Horie

TBWA\Vancouver
Natalie MacArthur

Team One Advertising
Clifton Adams
Susie Lyons
Katherine Zeng

Teran\TBWA
Rodrigo Amozurrutia
Elizabeth Camacho
Shawn McDonough

Thomas Taber & Drazen, LLC
Kaycee Majxner

Tierney Communications
Joel Constantz
Monica Nolan

TM Advertising
Holly Gray
Dave Weaver

AAAA Account Planning Conference 2008
July 21–July 23, 2008
Loews Miami Beach

TracyLocke

Christie Abshire
Brittany Diamond
Emily Fuller
Beth Knight
Marta LaRock
Matthew Mullen

Trone

Chris Stutzman
Robin Yontz

Trumpet LLC

Malcolm Schwarzenbach

U

University of Oregon

David Koranda

UniWorld Group, Inc.

Tina J Stallings
Erika Stuart

Upshot

Melissa Lampe

V

VCU Brandcenter

Caley Cantrell

Venables, Bell & Partners

Nick Chapman
Bryna Keenaghan
Harlan Kennedy

The Vidal Partnership, Inc.

Elisa Cantero
Christine Hasbun
James Hernandez
Caleb Jacobson-Sive

The Vidal Partnership, Inc.

(continued)

Jacobo Perez
Marisa Pujals
Omar Quinones
Antonio Ruiz
Ariana Stolarz

W

W/Brasil

Newton Nagumo

W5, Inc.

Tom Daly
Martin Molloy

WHITTMANHART

Chad Ciesil

Wildfire, LLC

Karen Barnes

WITNESS

Su Patel (*Speaker*)

Wolfmotell, Ltd.

Maureen Reynosa-Braak

World Advertising Research Center

Margaret Roper

World Wrestling Entertainment, Inc.

Geof Rochester (*Speaker*)

Wunderman

Mariana Dai

Y

Yahoo!

Ron Belanger

AAAA Account Planning Conference 2008
July 21–July 23, 2008
Loews Miami Beach

Young & Rubicam

Stephen Conley
Fernando Diniz
Renee Lavecchia

Young & Rubicam Chicago

Jennie Averbook
Amanda Latifi

Young & Rubicam New York

Maria McHugh
Joe Rivas
Jeffrey Werbylo

Ypartnership

Chris Davidson
Kathy Fordham
Barry Lott

Z

**Zimmerman & Partners Advertising,
Inc.**

Victor Acosta
Stacy Blumberg
Francisco Miranda
Stuart Schwartzapfel

Zimmerman Advertising

Geoffery Director
Randi Sether

Zubi Advertising Services, Inc.

Jemilly Castro
Holly McGavock
Pablo Rosas